



**FOR IMMEDIATE RELEASE**

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**CREATORS OF *FOREVER NEW ORLEANS TV* SERIES SET TO LAUNCH NEW TRAVEL SHOW FOR DOMESTIC AND INTERNATIONAL BROADCAST**

[Los Angeles, CA & New Orleans, LA] -- Pet Bird Entertainment, LLC, creator of the series *Forever New Orleans TV* (Travel Channel paid programming block, April & July 2008) is launching a new travel series in 2009. We are offering a new way to showcase all that your city has to offer – all for the price of a 30-second commercial!

They say variety is the spice of life. If you're looking to promote new places to stay, play, and file, *Travel Tidbits* is the show for your city. Pet Bird Entertainment, LLC is a female and minority-owned business that has vast experience working with government grant money. We can help your city's Convention and Visitors Bureau, Chambers of Commerce or Tourism Departments use your advertising dollars wisely and put your city on the map.

For the price of a 30-second High-Definition television commercial, we can give you an entire 22-minute show featuring your city in stunning full High-Definition (1080) and find placement for it on the national scene here in the U.S., as well as overseas markets.

*Travel Tidbits* is similar in format to our *Forever New Orleans TV* series and will showcase a new city or region in each episode, bringing the hidden gems of the country to our viewers each week and giving them plenty of ideas for their next vacation. Each episode will feature a hotel, restaurant, chef and his or her recipe, along with two of your area's top attractions. Imagine what we could do and what stories we could tell in your city!

*Travel Tidbits, con't*

With travel budgets being cut and the dollar weak against the Euro, Americans want to find new places closer to home to get away. *Travel Tidbits* is offering a pleasure cruise for the mind and enticing viewers to find out what make your city unique. As you can imagine, locations are limited and in high demand.

For more information on having your hotel, restaurant, attraction or city featured, contact your regional sales director.

**CONTACT INFORMATION:**

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Pet Bird Entertainment, LLC – Production That Breaks Through The Box!

Those who work on our shows have a combined **century's** worth of experience and more than **60 Emmy Awards** and additional nominations. We are a female and minority-owned company with offices in Los Angeles and New Orleans.

www.petbirdent.com  
www.foreverneworleans.tv.com  
www.traveltidbits.com